

A person is seen from the back, sitting on a boat and looking out over a body of water. The scene is set during sunset, with a warm, golden glow. In the distance, a town with buildings and a church spire is visible on a hillside. The water is blue with gentle ripples.

# INSTABANK ASA

INTERIM REPORT Q2 2019

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## Key highlights & developments:

- ★ Record high Q2 net profit of 12.7 MNOK  
Losses on loans came down to 15.7 MNOK or 2.4 % of gross loan balance
- ★ Changes in credit assessment over the past year and improved pre-collection processes have had positive impact on share of loans past due, resulting in decreased loan losses in the quarter
- ★ Strong operational focus on adapting to the new consumer finance by-law and both deliver *and* utilise data from the debt registers
- ★ Net loan growth of 13 MNOK. Finland performed well with a net loan growth of 92 MNOK, net loans in Norway decreased by 99 MNOK, while net loans in Sweden grew by 21 MNOK

# We think like you.

## INTERIM REPORT Q2 2019

### About Instabank ASA

Instabank is a Norwegian digital bank with offices in Oslo, Norway. Instabank ASA was granted a banking license by The Financial Supervisory Authority of Norway (Finanstilsynet) on September 19th, 2016. On September 23rd, 2016, the bank opened for business.

Instabank has a vision to deliver the best user experience in our market by simplifying banking services and Point of Sale (POS) financing. We aim to help customers achieve both large and small ambitions, and our partners to increase revenues through smoother user experiences.

The ability to quickly grasp opportunities, make fast decisions and immediately implement changes runs consistently through the bank's platform and culture. At the end of Q2, Instabank had 28 employees.

Instabank operates in Norway, Finland and Sweden offering competitive savings, insurance, POS financing and unsecured loan products to

consumers who qualify after a credit evaluation. The loan product is designed to be highly customisable in order to match the consumer's preferences. Customers are offered a payment plan that ranges from 3 to 5 years, or alternatively a flexible credit facility.

The bank's products and services are distributed primarily through the bank's website, retail partners and via agents. At the end of Q2, the bank had distribution through 22 agents, various retail partners as well as through our own website and marketing mix.

Instabank is a member of "Bankenes Sikringsfond", which secures all deposits up to 2 MNOK in Norway and EUR 100k in Sweden and Finland.

Instabank is primarily owned by Norwegian investors. By the end of Q2, Kistefos AS was the bank's largest shareholder owning 24.9 %. There were no other individual shareholders holding more than 10% of the shares.



## Operational developments

In Norway, the bank's loan balance decreased by -99.6 MNOK in Q2. The decrease was both a result of the bank focusing on volume growth outside of Norway, where more attractive margins are attainable, as well as the new consumer finance by-law that came into effect on the 15<sup>th</sup> of May 2019.

In Norway, the POS financing solution continues to develop very well, attracting a large number of small-ticket customers representing a significant upsell potential to an attractive segment.

Finland continues to be a very attractive market and the bank achieved a loan balance growth of 91 MNOK in Q2 19, down from 148 MNOK in the previous quarter. The decrease was caused by loans sold under the forward flow agreement that was operative from March 2019, as well as a decision to prioritise margins over volume.

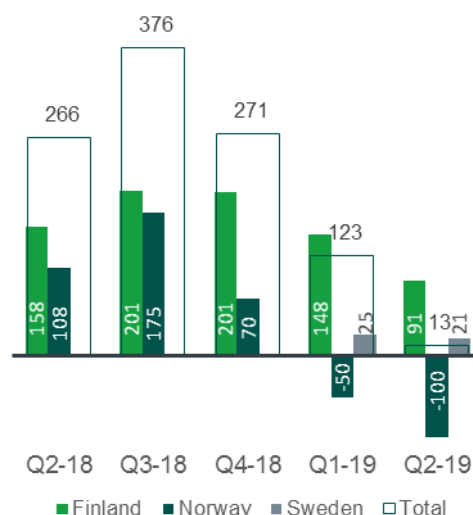
The bank entered the very competitive Swedish market at the very end of 2018, taking a cautious approach to credit risk and spending time to analyse application data and learn about the market. This has resulted in slow growth but with low credit and operational risk. Although the market is very competitive, the bank has identified attractive segments representing a good balance between risk and margins. At the very end of the quarter, Instabank also launched with Lendo, the largest agent in the Swedish market.

The quarter was characterised by a strong operational focus adapting to the new consumer finance by-law and both delivering data to, and utilising data from, the debt registers. In addition, the bank has taken a number of measures to improve profitability. Interest rates were raised for selected customers in Norway due to a perceived increased probability of default from when loans were granted. New payment methods have been introduced in Norway like Vipps Faktura, improving payments ratios. The pre-collection activities have been optimised and new activities have been implemented. Together, these measures resulted in a significant decrease in share of past due volume by the end of the quarter.

## Balance Sheet

Net loan balance increased by 13 MNOK/ 5 % to 2 618 MNOK by the end of Q2 19, down from a growth of 123 MNOK in the previous quarter mainly due to a decrease in net loan balance in Norway. Finland represented 34 % of the total loan balance at the end of Q2 19, up from 31 % at the end of the previous quarter.

Net loan balance growth:



Deposits from customers increased by 183 MNOK in Q2 19 as a result of a successful launch of savings accounts in Sweden at an attractive margin. The deposits/ net loans ratio increased to 112 % from 106 % by the end of the previous quarter. The bank has succeeded in shifting deposit volume from a higher deposit rate in Norway at 1.93 % to a more attractive deposit rate in Finland at 0.80 % and Sweden at 0.90 %. By the end of Q2 19 the bank had 2.934 MNOK in deposits of which 22 % was in Finland and 12 % in Sweden.

Total assets by the end of Q2 19 were 3 576 MNOK.

The total capital ratio for the bank was 23.7 % by the end of Q2 19 and common equity Tier 1 Capital ratio was 21.0 %, same as per Q1 19.

The bank received a Pillar 2 requirement of 6.2 % from the FSA (Finanstilsynet) on May 7<sup>th</sup> 2019 which came into effect from June 30<sup>th</sup> 2019 and increased the total capital requirement to 21.1 %.

At the end of Q2 19, the bank had a total of 35 171 customers, of which 27 046 were loan customers and 8 125 were deposit customers.

## Profit and loss

Interest income increased by 1 MNOK from the previous quarter to 74.5 MNOK in Q2 19 as a result of loan balance growth. Despite an increase in deposit volume, interest expenses came in at 13.4 MNOK, 0.1 MNOK lower than the previous quarter as a result of a shift in the deposit mix between the countries in favour of Finland and Sweden.

Net other income was minus 2.7 MNOK, 1 MNOK lower than the previous quarter, negatively affected by a decrease in fee income and increased commission expenses. Gain on foreign exchange and securities increased and contributed 3.2 MNOK.

Total income came in at 58.3 MNOK, same as the previous quarter.

Total operating expenses were reduced by 2.1 MNOK from the previous quarter to 29.8 MNOK in Q2 19 mainly as a result of decreased marketing costs. As in the previous quarter, administrative costs included one off advisory costs of approximately 1.5 MNOK.

Losses on loans came in at only 15.7 MNOK or 2.4 % of gross loan balance, significantly lower than the two previous quarters. There are several reasons for the low losses on loans: (1) Seasonal effects as a result of customers having better liquidity by the end of the quarter, (2) the introduction of new payment methods for Norwegian customers and (3) decreased credit risk as a result of credit assessment changes over the last year.

Net profit was 12.8 MNOK and net profit after tax was 9.6 MNOK, up from 3.3 MNOK in the previous quarter.

## Outlook

Presence in three countries gives Instabank the strategic opportunity to focus its efforts where the most profitable growth can be achieved. The business model is set up to handle significantly higher volumes in all three countries without further investments or an increase in fixed costs

There has been, and is expected to still be, considerable focus on developments in Norwegian household borrowing and especially when it comes to consumer loans. The new consumer finance by-law was introduced on the 15<sup>th</sup> of May 2019 and the market is now characterised by competition on more equal terms, except for the capital requirement gap between Norwegian and foreign banks operating in Norway.

The authorities have been working for five years to put in place the debt register in Norway, and by July 1<sup>st</sup> it was finally operative. The debt register is expected to reduce the number of fraudulent applications, where loan applicants do not disclose all of their debt, and to provide more informed and accurate credit assessments of loan applicants. However, margins are expected to decrease as competition for the best customers is expected to increase as experienced in the Swedish market.

The bank considers Finland and Sweden to represent the best growth opportunities going forward, while volumes in Norway are expected to remain at current levels or decrease slightly.

Instabank has proven its ability to adapt to new regulations, technology and services fast.

Instabank is committed to continuing its profitable growth story, but the cost of capital may limit growth short term.

The bank's liquidity situation and capital situation are expected to remain at a satisfactory level in the future. It should be noted that there is typically uncertainty related to assessments of future conditions.

## Other information

There has been a limited review of the accounts in accordance with ISRE 2410 as of 30.06.19 by the bank's auditors and the result after tax are added to retained earnings in full.

Oslo, August 15<sup>th</sup>, 2019  
Board of Directors, Instabank ASA

# INCOME STATEMENT

| <b>NOK 1000</b>  | <b>Q2-2019</b> | <b>2019</b>    | <b>2018</b>    | <b>Q2-2018</b> |
|--|----------------|----------------|----------------|----------------|
| Interest Income  | 74 466         | 147 817        | 222 546        | 49 926         |
| Interest expenses  | 13 376         | 26 846         | 46 344         | 10 231         |
| <b>Net interest income</b>   | <b>61 090</b>  | <b>120 970</b> | <b>176 202</b> | <b>39 695</b>  |
| Income commissions and fees  | 7 843          | 16 611         | 35 238         | 8 344          |
| Expenses commissions and fees  | 13 795         | 25 978         | 29 554         | 6 074          |
| Net gains/loss on foreign exchange and securities classified as current assets | 3 209          | 5 062          | 7 546          | 2 829          |
| Other income   | 0              | 0              | 0              | 0              |
| <b>Net other income</b>  | <b>-2 742</b>  | <b>-4 306</b>  | <b>13 230</b>  | <b>5 099</b>   |
| <b>Total income</b>  | <b>58 348</b>  | <b>116 665</b> | <b>189 432</b> | <b>44 793</b>  |
| Salary and other personnel expenses  | 10 248         | 20 317         | 30 871         | 6 287          |
| Other administrative expenses, of which:                                       | 14 719         | 32 386         | 66 153         | 17 251         |
| - direct marketing cost  | 4 513          | 10 710         | 38 330         | 10 178         |
| Depreciation and amortisation  | 2 157          | 4 184          | 6 138          | 1 415          |
| Other expenses   | 2 695          | 4 869          | 5 085          | 1 067          |
| <b>Total operating expenses</b>  | <b>29 818</b>  | <b>61 755</b>  | <b>108 246</b> | <b>26 019</b>  |
| Losses on loans  | 15 772         | 37 744         | 47 189         | 9 831          |
| <b>Operating (loss)/profit before tax</b>                                      | <b>12 757</b>  | <b>17 166</b>  | <b>33 996</b>  | <b>8 943</b>   |
| Tax expenses   | 3 121          | 4 223          | 7 945          | 2 235          |
| <b>Profit/loss after tax</b>   | <b>9 636</b>   | <b>12 942</b>  | <b>26 051</b>  | <b>6 708</b>   |

# BALANCE SHEET

| <b>NOK 1000</b>                             | <b>30.06.2019</b> | <b>31.12.2018</b> | <b>30.06.2018</b> |
|---|-------------------|-------------------|-------------------|
| Loans and deposits with credit institutions | 185 466           | 142 298           | 116 521           |
| Loans to customers                          | 2 617 991         | 2 481 880         | 1 834 682         |
| Certificates and bonds                      | 640 642           | 647 128           | 349 391           |
| Deferred tax assets                         | 0                 | 89                | 4 055             |
| Other intangible assets                     | 28 962            | 27 339            | 22 613            |
| Fixed assets                                | 777               | 1 035             | 1 066             |
| Other assets                                | 3 150             | 0                 | 0                 |
| Other receivables, of which:                | 98 514            | 115 692           | 65 972            |
| <i>- prepaid agent commission</i>           | 94 379            | 86 381            | 57 823            |
| <b>Total assets</b>                         | <b>3 575 503</b>  | <b>3 415 461</b>  | <b>2 394 299</b>  |
| Deposit from and debt to customers          | 2 934 575         | 2 832 361         | 1 944 615         |
| Other debts                                 | 23 171            | 22 284            | 18 896            |
| Accrued expenses and liabilities            | 13 631            | 12 084            | 11 466            |
| Subordinated loan and Tier 1 capital        | 65 000            | 65 000            | 65 000            |
| <b>Total liabilities</b>                    | <b>3 036 377</b>  | <b>2 931 729</b>  | <b>2 039 977</b>  |
| Share capital                               | 510 834           | 468 651           | 354 161           |
| Retained earnings                           | 28 291            | 15 081            | 161               |
| <b>Total equity</b>                         | <b>539 125</b>    | <b>483 732</b>    | <b>354 322</b>    |
| <b>Total liabilities and equity</b>         | <b>3 575 503</b>  | <b>3 415 461</b>  | <b>2 394 299</b>  |

# NOTES

## Note 1: General accounting principles

The interim report is prepared in accordance with the principles in the annual report for 2018.

## Note 2: Loans to customers

### Gross and net lending:

| <b>NOK 1000</b>               | <b>30.06.2019</b> | <b>31.12.2018</b> | <b>30.06.2018</b> |
|-------------------------------|-------------------|-------------------|-------------------|
| Revolving credit loans        | 659 135           | 635 095           | 492 737           |
| Installment loans             | 2 033 446         | 1 900 112         | 1 374 610         |
| <b>Gross lending</b>          | <b>2 692 581</b>  | <b>2 535 207</b>  | <b>1 867 347</b>  |
| Impairment of loans           | -74 590           | -53 327           | -32 665           |
| <b>Net loans to customers</b> | <b>2 617 991</b>  | <b>2 481 880</b>  | <b>1 834 682</b>  |

### Defaults and losses

| <b>NOK 1000</b>                | <b>30.06.2019</b> | <b>31.12.2018</b> | <b>30.06.2018</b> |
|--------------------------------|-------------------|-------------------|-------------------|
| Gross defaulted loans          | 225 219           | 172 550           | 108 849           |
| Individual impairment of loans | -64 384           | -42 226           | -28 303           |
| Other impairment of loans      | -10 207           | -11 102           | -4 362            |
| <b>Net defaulted loans</b>     | <b>150 629</b>    | <b>119 223</b>    | <b>76 184</b>     |

### Specifications losses on loans

| <b>NOK 1000</b>                                       | <b>Q2-2019</b> | <b>2018</b>    | <b>Q2-2018</b> |
|---|----------------|----------------|----------------|
| Realised losses in the period                         | -10 194        | -19 549        | -4 571         |
| The period's change in individual impairment of loans | -7 177         | -25 013        | -9 026         |
| The period's change in other impairment of loans      | 1 599          | -2 627         | 3 765          |
| <b>Losses on loans in the period</b>                  | <b>-15 772</b> | <b>-47 189</b> | <b>-9 831</b>  |

### Ageing of loans

| <b>NOK 1000</b>     | <b>30.06.2019</b> | <b>31.12.2018</b> | <b>30.06.2018</b> |
|---------------------|-------------------|-------------------|-------------------|
| Loans not past due  | 1 961 921         | 1 742 943         | 1 424 818         |
| Past due 1-30 days  | 385 050           | 481 232           | 249 242           |
| Past due 31-60 days | 87 799            | 109 281           | 60 309            |
| Past due 61-90 days | 32 592            | 29 915            | 23 521            |
| Past due 91+ days   | 225 219           | 171 836           | 109 457           |
| <b>Total</b>        | <b>2 692 581</b>  | <b>2 535 207</b>  | <b>1 867 347</b>  |

Gross defaulted loans are loans which are more than 90 days in arrear in relation to the agreed payment schedule. The bank has a forward flow agreement with Axactor regarding monthly sale of part of the bank's non-performing loans.



## Note 3: Regulatory capital and LCR

| NOK 1000  | 30.06.2019       | 31.12.2018       | 30.06.2018       |
|---|------------------|------------------|------------------|
| Share capital   | 332 642          | 305 000          | 236 215          |
| Share premium   | 178 192          | 163 651          | 117 946          |
| Other equity  | 28 291           | 15 081           | -11 557          |
| Deferred tax asset/intangible assets/other deductions | -29 602          | -28 075          | -27 017          |
| <b>Common equity tier 1 capital</b>                   | <b>509 523</b>   | <b>455 657</b>   | <b>315 587</b>   |
| Additional tier 1 capital                             | 25 000           | 25 000           | 24 528           |
| <b>Core capital</b>                                   | <b>534 523</b>   | <b>480 657</b>   | <b>340 115</b>   |
| Subordinated loan                                     | 40 000           | 40 000           | 32 703           |
| <b>Total capital</b>                                  | <b>574 523</b>   | <b>520 657</b>   | <b>372 818</b>   |
| Calculation basis - NOK 1000                          |                  |                  |                  |
| Credit risk:  |                  |                  |                  |
| Loans and deposits with credit institutions           | 37 132           | 28 511           | 23 304           |
| Loans to customers                                    | 1 842 866        | 1 763 667        | 1 299 418        |
| Certificates and bonds                                | 94 654           | 72 479           | 42 496           |
| Other assets  | 263 277          | 247 051          | 169 163          |
| <b>Calculation basis credit risk</b>                  | <b>2 237 930</b> | <b>2 111 708</b> | <b>1 534 381</b> |
| Calculation basis operational risk                    | 185 587          | 185 587          | 100 789          |
| <b>Total calculation basis</b>                        | <b>2 423 518</b> | <b>2 297 295</b> | <b>1 635 170</b> |
| Common equity Tier 1 Capital ratio                    | 21,0 %           | 19,8 %           | 19,3 %           |
| Tier 1 capital ratio                                  | 22,1 %           | 20,9 %           | 20,8 %           |
| Total capital ratio                                   | 23,7 %           | 22,7 %           | 22,8 %           |
| LCR   | 233,3 %          | 419,3 %          | 172,0 %          |